

2017 GRAPHIC SERVICES RATE SHEET

effective March 1, 2017

redbat design strives to meet your needs—within your budget.

PROJECT RATES	GRAPHIC DESIGN Design, Production, Typesetting, etc.	\$110 per hour
	WEBSITE DESIGN	Rates based on a per-project basis <i>More info at www.redbatwebsites.com</i>
	OTHER Minimum Charge RUSH Fee*	\$25 \$165 per hour
	<i>Project estimates provided on request. Initial consultations are always free (up to 1 hour).</i>	
FLAT RATE SERVICES	LOGO DESIGN <i>(includes multiple file formats of your final logo on CD or sent digitally)</i> Custom Logo Design	\$1,100
	Logo Redesign <i>(updating your existing logo)</i>	\$600
	Customized Stock Logo	\$200 to \$500
	CUSTOM BUSINESS PACKAGE DESIGN <i>(letterhead, envelope & business card) using your existing logo</i>	\$450 <i>(design only—printing costs not included)</i>
	CUSTOM LOGO DESIGN + BUSINESS PACKAGE <i>(logo, letterhead, envelope & business card) starting from scratch</i>	\$1,395 <i>(design only—printing costs not included)</i>
	CUSTOM BOOK DESIGN: PRINTED Full cover design	\$1,000
	Interior layout	\$850
	<i>(If book text is over 100,000 words or there are graphics within the interior layout, additional charges may apply)</i>	
	CUSTOM BOOK DESIGN: E-BOOK Cover design	\$750
	Text layout	\$350 to \$850
<i>(If book text is over 100,000 words or there are graphics within the interior layout, additional charges may apply)</i>		
OTHER SERVICES	BUSINESS / PERSONAL CALLING CARDS <i>(prices include layout design + printing & delivery)</i> 100 cards <i>(glossy or matte finish)</i>	\$125
	250 cards <i>(glossy or matte finish)</i>	\$140
	rounded corners	add \$15
	waterproof cards	add \$25
	SCANNING <i>(up to 8.5 x 11; includes basic cleanup + color and tone adjustment)</i> Pricing depends on quantity and size. Please request an estimate.	
	FINE ART PRINTS <i>(archival quality glossy or matte paper)</i> 13" x 19" sheet	\$15.00 each
	REDBAT DESIGN also partners with other reputable businesses to provide: <ul style="list-style-type: none"> • printing—including spot & full color, foil, thermography, signs, banners, and more • commissioned illustration and fine art • printed announcements—graduation / engagement / wedding / baby, etc. • imprinted merchandise (T-shirts & other clothing, mugs, pens, etc.) <i>Pricing for these services available upon request.</i>	

PAYMENT TYPES



*A RUSH is defined as any project (or portion of) **requiring** any of the following:

- A turnaround time of less than one business day
- Weekend or Holiday work
- Alterations after previous client approval
- Priority over other clients' existing projects

Please note that you will NOT be charged a RUSH fee without being informed up front.