

2023 GRAPHIC SERVICES RATE SHEET *effective January 1, 2023*

PROJECT RATES

GRAPHIC DESIGN

Design, Production, Typesetting, etc. \$200 per hour

WEBSITE DESIGN

Rates based on a per-project basis
More info at www.redbatwebsites.com

OTHER

Minimum Charge \$35
RUSH Fee* \$300 per hour

*Project estimates provided on request.
Initial consultations are always free (up to 30 minutes).*

FLAT RATE SERVICES

LOGO DESIGN *(includes multiple file formats of your final logo on CD or sent digitally)*

Custom Logo Design \$2,000
Logo Redesign *(updating your existing logo)* \$1,000
Customized Stock Logo \$500 to \$950

CUSTOM BUSINESS PACKAGE DESIGN *(letterhead, envelope & business card)*

using your existing logo \$850 *(design only—printing costs not included)*

CUSTOM LOGO DESIGN + BUSINESS PACKAGE *(logo, letterhead, envelope & business card)*

starting from scratch \$2,565 *(design only—printing costs not included)*

CUSTOM BOOK DESIGN: PRINTED

Full cover design \$2,500
Interior layout \$2,000
(If book text is over 80,000 words or there are graphics within the interior layout, additional charges may apply)

CUSTOM BOOK DESIGN: E-BOOK

Cover design \$1,000
Text layout \$1,500 – \$2,000 *(depends on text length)*
(If book text is over 80,000 words or there are graphics within the interior layout, additional charges may apply)

BUSINESS / PERSONAL CALLING CARDS *(prices include layout design + printing & delivery)*

100 cards *(glossy or matte finish)* \$200
250 cards *(glossy or matte finish)* \$225
rounded corners add \$15
waterproof cards add \$25
(Ask to see samples—various paper styles and ink treatments are available.)

OTHER SERVICES

PRINTING

Pricing available upon request
Various types and materials, including spot & full color, foil, thermography, signs, banners, etc.

SCANNING

\$15.00 per image *(batch pricing also available)*
Sizes up to 8.5 x 11—includes basic cleanup + minor color and tone adjustment

REDBAT DESIGN also partners with other reputable businesses to provide:

- commissioned illustration and fine art
- printed announcements—graduation / engagement / wedding / baby, etc.
- imprinted merchandise (T-shirts & other clothing, mugs, pens, etc.)

Pricing for these services available upon request.

PAYMENT TYPES



*A RUSH is defined as any project (or portion of) **requiring** any of the following:

- A turnaround time of less than one business day
- Weekend or Holiday work
- Alterations after previous client approval
- Priority over other clients' existing projects

Please note that you will NOT be charged a RUSH fee without being informed up front.